K-LOVE serves me as a resident of the local community by providing me with inspirational and encouraging music. It is the only radio station I listen to on any of my radios. I am able to obtain the news, both locally and internationally.

The effect on the local community if K-LOVE were to be displaced by an LPFM broadcaster providing other programming would be devasting. K-LOVE provides information to me regarding events in my community and ways I can be of service to others.

The service provided by K-LOVE is in the public interest because K-LOVE does not discriminate. The commentators provide information and music that our children are able to listen to. There isn't any foul language, insulting phrases to any group, screaming, and commercials.